

미국증시 Weekly

WEEK45(10.28-11.1)

1. Market Review

Macro - 지수는 역사적 신고가지만, 모두가 행복하지는 않은 이유

1) Macro Review



1) Macro Review



1) Macro Review



CFTC JPY 투기적 순포지션

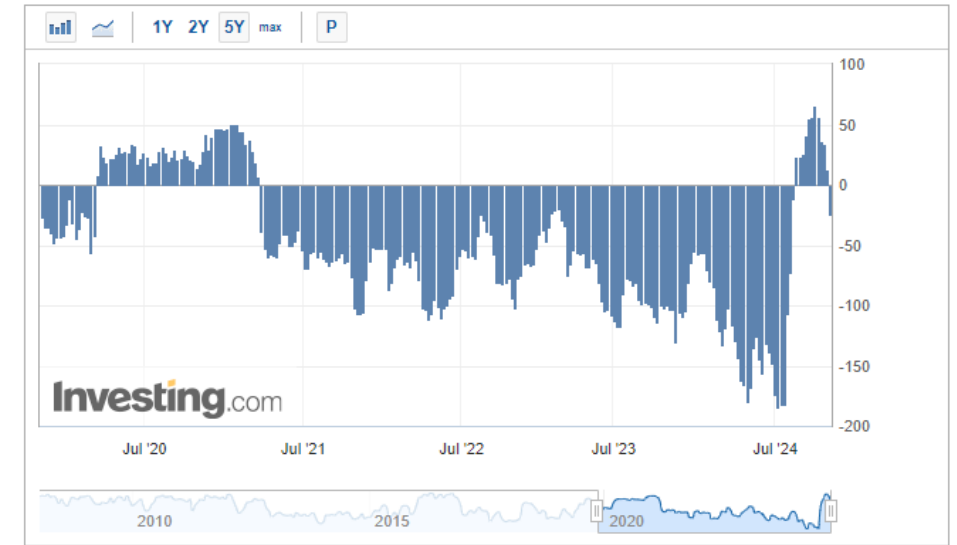
알림 생성하기



| 최근 발표 | 실제 | 이전 |
|---------------|--------|-------|
| 2024년 11월 01일 | -24.8K | 12.8K |

상품선물거래위원회 (CFTC)의 주간 거래자 약정 보고서 (COT)는 미국 선물 시장에서 "비상업적" (투기적) 거래자들의 순포지션 내역을 보여줍니다. 모든 자료는 주로 시카고와 뉴욕 선물 시장에 기반한 참가자들이 보유한 포지션에 해당합니다. 거래자 약정 보고서는 시장 심리 분석 지표로 간주되며 많은 투기적 거래자들은 매수 또는 매도 포지션 결정에 이 자료를 활용합니다. 거래자 약정 보고서 (COT) 자료는 이전 화요일의 거래자 약정을 반영하기 위해 매주 금요일 동부시간 오후 3시 30분에 발표되며 미국 휴일에는 보류됩니다.

중요성: ★★★
 국가: 🇯🇵
 통화: JPY
 출처: CFTC Commitment of Traders



| 발표일 | 시간 | 실제 | 예측 | 이전 |
|---------------|-------|--------|----|--------|
| 2024년 11월 09일 | 04:30 | | | -24.8K |
| 2024년 11월 02일 | 04:30 | -24.8K | | 12.8K |
| 2024년 10월 26일 | 04:30 | 12.8K | | 34.1K |
| 2024년 10월 19일 | 04:30 | 34.1K | | 36.5K |
| 2024년 10월 12일 | 04:30 | 36.5K | | 56.8K |
| 2024년 10월 05일 | 04:30 | 56.8K | | 66.0K |

1) Macro Review



1. AI HW - High-end Chip Maker(Nvidia, Broadcom)
2. AI Infra - 네트워크 장비(Arista Network, Coherent)
3. AI Infra - 전력(Oklo, Nuscale, GE Vernova)
4. AI SW - 대형 SW(SAP, Oracle, IBM, Palantir)
5. AI SW - Ad-Tech(The Trade Desk, AppLovin)

1) Macro Review



1. Market Review

Micro - 트럼프 트레이드 언와인딩

2) Micro Review

요약

상승섹터: 오토트럭딜러십 +5.5%, 태양광 +5.2%, 게임 +5.1%, 여행서비스 +4.7%, 항공 +4.4%, 이커머스 +3.7%, 의류제조 +3.6%, 교육서비스 +3.5%, 담배 +2.6%

하락섹터: 귀금속 -5.7%, 가구 -6.1%, 완성차 -5.2%, 사치재 -5.2%, 리츠 -5.0%, 은 -4.6%, 해운 -4.5%, 반도체 -4.1%, 금 -3.9%

신고가: Marvell Technology, AT&T, Cardinal Health, Zoom Video, GE Vernova, Maplebear

신저가: ST Microelectronics, Biogen

특징주: Super Micro Computer, Trump Media & Technology, Microstratgy

2) Micro Review



2) Micro Review



2) Micro Review



2) Micro Review



2) Micro Review



2) Micro Review



1. Market Review

주간 주요 일정 - 미 증시, 3Q24 실적시즌 개막

3) 주간 주요 일정

11/4(월)

- **매크로:** 없음
- **산업:** VMWare Explore Event(AVGO)
- **실적:** Palantir(PLTR), NXP Semiconductors(NXPI), Constellation Energy(CEG), Brookfield Asst Management(BAM)

11/5(화)

- **매크로:** (미) 60대 대통령 선거, S&P Gloabl 서비스 PMI, ISM 비제조업 PMI, 10년물 국채 입찰
- **실적:** Ferarri(RACE), Yam Brands(YUM), Coupang(CPNG)

11/6(수)

- **매크로:** (미) 30년물 국채입찰
- **산업:** The Future of AI Conference(Google DeepMind, Microsoft, Eli Lilly)
- **실적:** Toyota Motors(TM), ARM(ARM), Qualcomm(QCOM), Gilead(GILD), MercadoLibre(MELI), Celsius Holdings(CELH), Take-Two Interactive(TTWO), CVS Health(CVS)

11/7(목)

- **매크로:** (미) 신규실업수당청구건수, Fed 금리결정(KST 금 3:00AM), FOMC 기자회견(KST 금 4:30AM)
- **실적:** Arista Network(ANET), The Trade Desk(TTD), Vistra Energy(VST), Nuscale(SMR), Airbnb(ABNB), Warner Bros(WBD), US Foods(USFD), Hershey(HSY), Duke Energy(DUK), Sweetgreen(SG), Tapestry(TPR)

11/8(금)

- **매크로:** (미) 미시건대 경제지표
- **실적:** Flour(FLR), NRG Energy(NRG)

2. Weekly Issue

대선 테마주 말고, '진짜' 대선 수혜주

Weekly Issue

yeonssourr published on TradingView.com, Nov 03, 2024 14:59 UTC+9



Weekly Issue

yeonssourr published on TradingView.com, Nov 03, 2024 15:13 UTC+9



yeonssourr published on TradingView.com, Nov 03, 2024 06:16 UTC



Weekly Issue

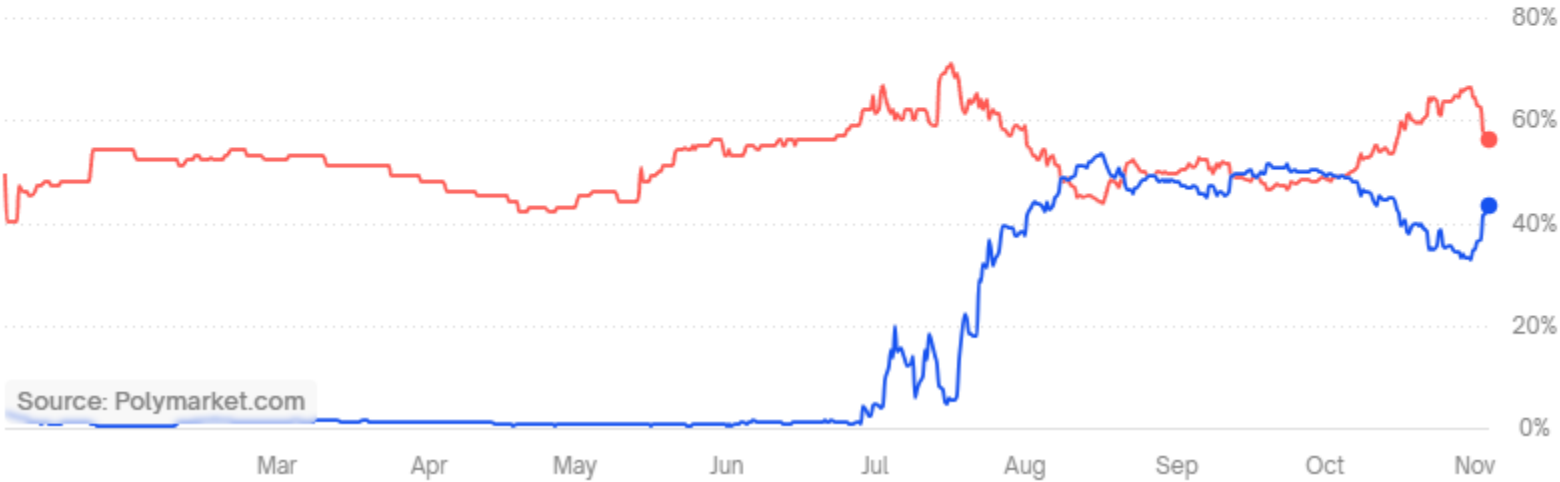


Presidential Election Winner 2024

\$2,505,133,484 Vol. Nov 4, 2024



● Donald Trump 56.5% ● Kamala Harris 43.5%



Source: Polymarket.com

Weekly Issue - 1. Betting: 미국인들도 대선에 베팅할 수 있는 첫 해



Weekly Issue - 1. Betting: 미국인들도 대선에 베팅할 수 있는 첫 해

Litigation | Government | Regulatory Oversight | Voting Rights & Elections | Litigation

US judge allows election betting, dealing blow to markets regulator

By Laura Matthews

September 13, 2024 6:28 AM GMT+9 · Updated 2 months ago



Weekly Issue - 1. Betting: 미국인들도 대선에 베팅할 수 있는 첫 해

CFTC Orders Event-Based Binary Options Markets Operator to Pay \$1.4 Million Penalty

January 03, 2022

Washington, D.C. — The Commodity Futures Trading Commission today entered an order filing and simultaneously settling charges against Delaware-registered **Blockratize, Inc. d/b/a Polymarket**, based in New York City, for offering off-exchange event-based binary options contracts and failure to obtain designation as a designated contract market (DCM) or registration as a swap execution facility (SEF).

The order requires that Polymarket pay a \$1.4 million civil monetary penalty, facilitate the resolution (i.e. wind down) of all markets displayed on Polymarket.com that do not comply with the Commodity Exchange Act (CEA) and applicable CFTC regulations, and cease and desist from violating the CEA and CFTC regulations, as charged.

“All derivatives markets must operate within the bounds of the law regardless of the technology used, and particularly including those in the so-called decentralized finance or ‘DeFi’ space,” said Acting Director of Enforcement Vincent McGonagle. “Market participants should proactively engage with the CFTC to ensure that our markets remain robust, transparent, and afford customers the protection provided under the CEA and our regulations.”

Weekly Issue - 1. Betting: 미국인들도 대선에 베팅할 수 있는 첫 해

Future of Money

Robinhood rolls out contracts to bet on US presidential election

By Manya Saini and Niket Nishant

October 29, 2024 3:56 AM GMT+9 · Updated 6 days ago



Weekly Issue - 1. Betting: 미국인들도 대선에 베팅할 수 있는 첫 해

Elon Musk @elonmusk

Trump now leading Kamala by 3% in betting markets. More accurate than polls, as actual money is on the line.
[게시물 번역하기](#)

DogeDesigner @cb_doge · 10월 7일

BREAKING: Donald Trump is now leading with 51% on Polymarket. 🇺🇸

| Candidate | Percentage | Buy Yes Price | Buy No Price |
|---------------|------------|---------------|--------------|
| Donald Trump | 51% | 50.8¢ | 49.3¢ |
| Kamala Harris | 48% | 48.5¢ | 51.6¢ |

Donald Trump: \$300,575,887 Vol.
Kamala Harris: \$250,151,899 Vol.

오후 12:31 · 2024년 10월 7일 · 8,716.9만 조회수

Weekly Issue - 1. Betting: 미국인들도 대선에 베팅할 수 있는 첫 해

Estimated amounts bet in the U.S. on select events

As of Oct. 31, 2024

Super Bowl 2024



March Madness 2024



World Cup 2022




Presidential election 2024







Data: Kalshi, American Gaming Association; Note: Sporting event bets based U.S. sportsbooks' monthly sports betting revenue reports;


Presidential election based on Kalshi data only. Chart: Axios Visuals

Weekly Issue - 1. Betting: 미국인들도 대선에 베팅할 수 있는 첫 해





 **Presidential Election Winner 2024**


| | | | |
|---------------|-----|-----|-----|
| Donald Trump | 57% | Yes | No |
| Kamala Harris | 43% | Yes | No |
| ... | ... | ... | ... |

 \$3.0b Vol.   166,798 





 **Popular Vote Winner 2024**

| | | | |
|---------------|-----|-----|-----|
| Kamala Harris | 75% | Yes | No |
| Donald Trump | 25% | Yes | No |
| ... | ... | ... | ... |

 \$539.7m Vol.   3,091 

 **Balance of Power: 2024 Election**

| | | | |
|---------------------------|-----|-----|-----|
| Republicans sweep | 37% | Yes | No |
| D Prez, R Senate, D House | 29% | Yes | No |
| ... | ... | ... | ... |

 \$55.8m Vol.   312 

Weekly Issue - 2. Advertisement: 대선도 마케팅이다.



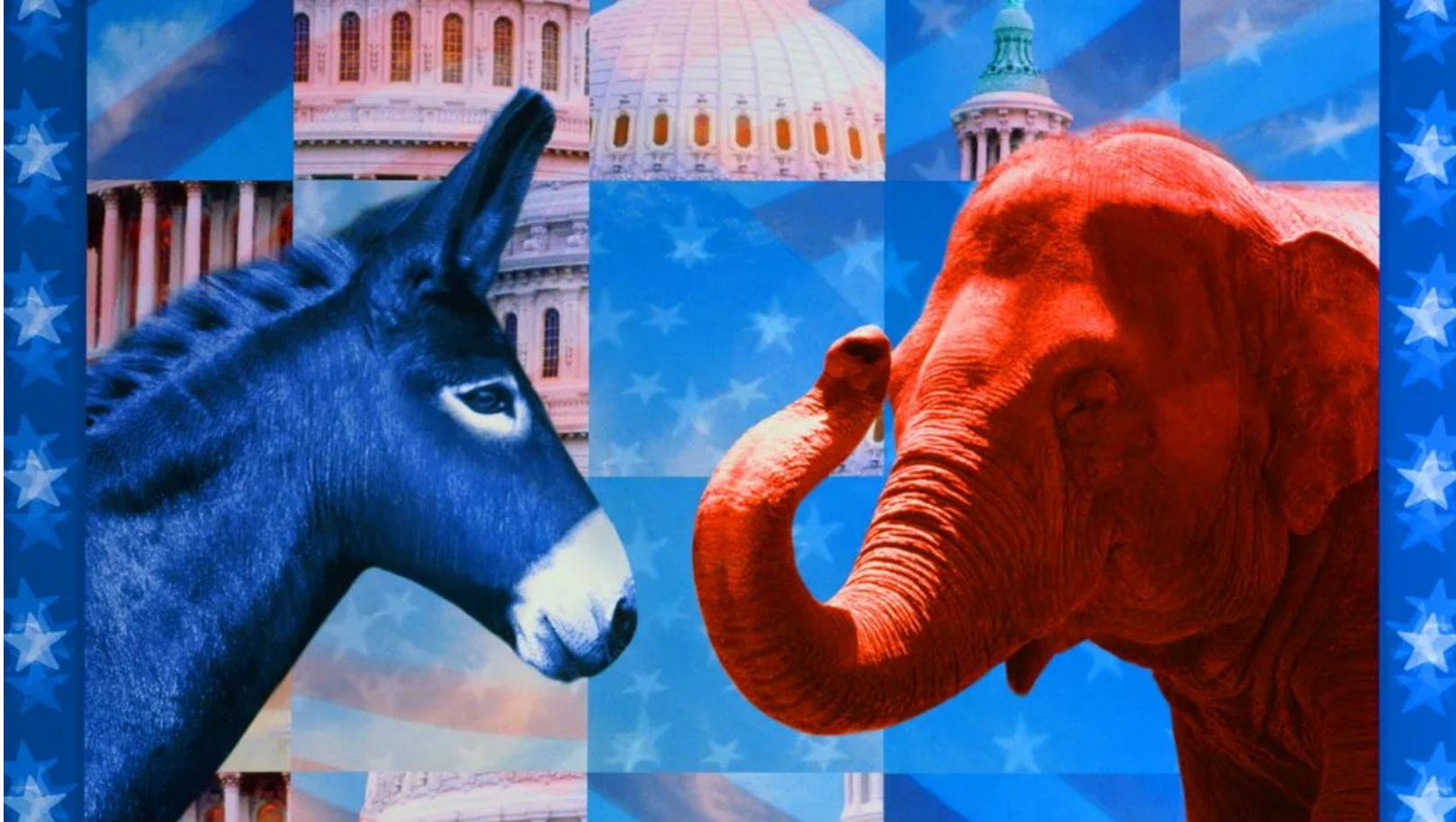
Weekly Issue - 2. Advertisement: 대선도 마케팅이다.

Musk says he'll award \$1M every day to Pennsylvania voters who sign his petition

BY ASHLEIGH FIELDS - 10/19/24 10:54 PM ET

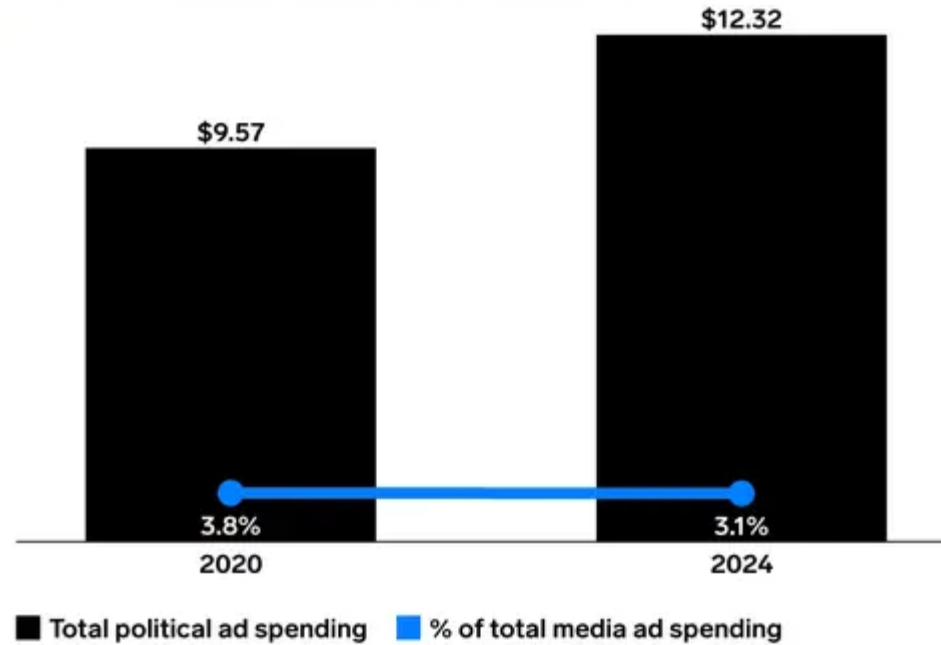


Weekly Issue - 2. Advertisement: 대선도 마케팅이다.



Weekly Issue - 2. Advertisement: 대선도 마케팅이다.

US Total Political Ad Spending, 2020 & 2024 billions and % of total media ad spending

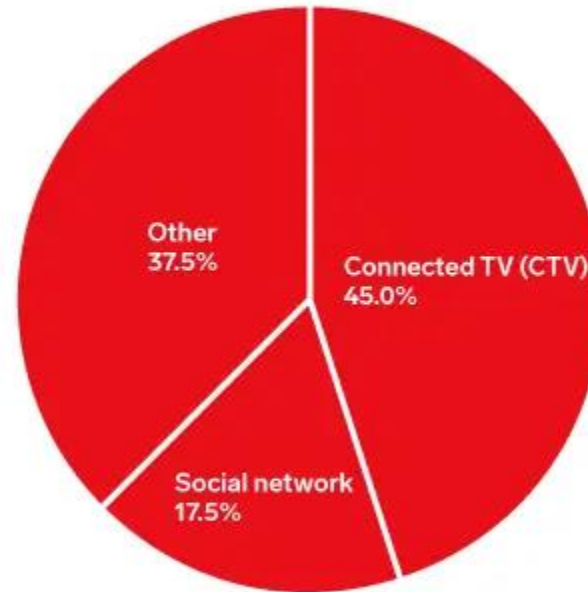


Note: includes advertising related to federal, state, or local politics, including elections and lobbying activities; includes advertising directly related to legislative and regulatory issues
Source: Insider Intelligence | eMarketer Forecast, Jan 2024

Weekly Issue - 2. Advertisement: 대선도 마케팅이다.

US Digital Political Ad Spending, by Category, 2024

% of digital political ad spending



Note: includes advertising related to federal, state, or local politics, including elections and lobbying activities; includes advertising directly related to legislative and regulatory issues
Source: Insider Intelligence | eMarketer Forecast, Jan 2024

Weekly Issue - 2. Advertisement: 대선도 마케팅이다.

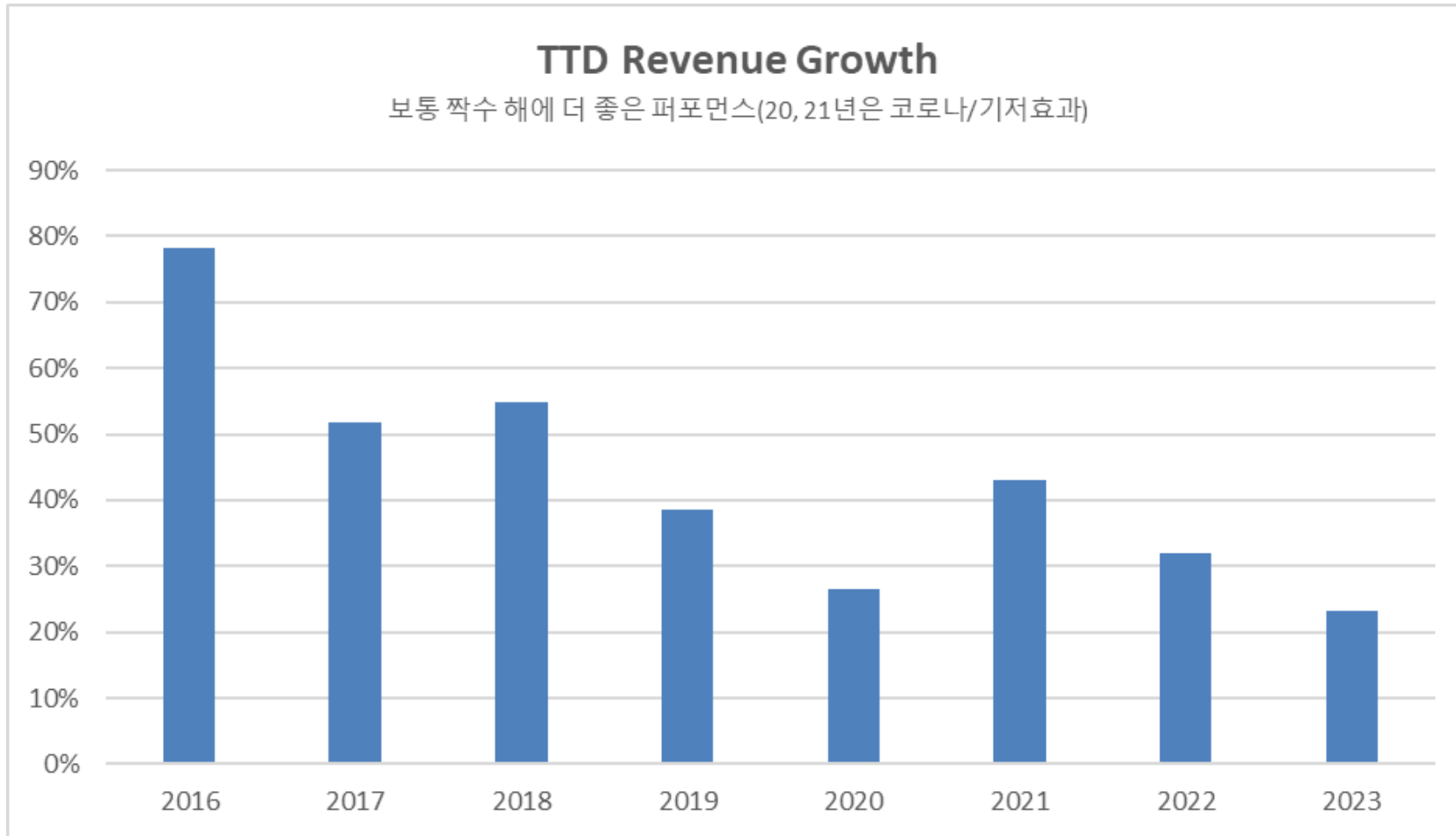
Meta and Google Share of US Total Political Ad Spending, 2024

% of total political ad spending

| | |
|--------|------|
| Meta | 4.6% |
| Google | 4.5% |

Note: includes advertising related to federal, state, or local politics, including elections and lobbying activities; includes advertising directly related to legislative and regulatory issues
Source: Insider Intelligence | eMarketer Forecast, Jan 2024

Weekly Issue - 2. Advertisement: 대선도 마케팅이다.



The logo for Meritz, featuring the word "meritz" in a bold, lowercase, red sans-serif font.

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언제든 위 연락처로 연락주시면 친절히 답변 드리겠습니다. :)



김연수

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고려대학교 가치투자동아리 KUVIC 회장

Dept. of Economics, National University of Singapore

2017 ~ 2019 J&J자산운용 주식운용본부

2019 ~ 2022 더퍼블릭자산운용 해외주식운용팀장

2022 ~ 2024 하이투자증권 MS운용실 해외주식트레이딩

2024 ~ 메리츠증권 강남금융센터